

FACTS & FIGURES

EVIDENCE-BASED
INFORMATION IN
CONTEMPORARY
SOCIETIES

28 April
2022

Vienna &
online

Based on the findings of the Erasmus+ project ERUM
(*Enhancing Research Understanding through Media*),
this hybrid conference addresses the issue of **evidence-based
communication within the media and higher education
institutions** and the role of these institutions when it comes to
media and information literacy in contemporary societies.

The event will explore how the media and academia can
collaborate, which skills students have to learn and which
policy reforms should be developed to increase
the quality of information and tackle the issue of the
rising spread of mis/disinformation today.

REGISTRATION VIA [FACTSANDFIGURES.UNIVIE.AC.AT](https://factsandfigures.univie.ac.at)

Please consult the website for COVID-19 measures prior to the conference!

the role
of academia
and the media



FACTS & FIGURES

EVIDENCE-BASED INFORMATION IN CONTEMPORARY SOCIETIES: THE ROLE OF ACADEMIA AND THE MEDIA

PROGRAM

28 April 2022

10.00 - 10.30 CET

WELCOME & INTRODUCTION TO THE ERUM PROJECT

Johanna Urban/Johanna Taufner | University of Vienna

10.30 - 12.00 CET

HOW TO: ENHANCING MEDIA AND INFORMATION LITERACY

The psychology behind "fake news" | Applying the methodology
and mechanisms to detect "fake news"

Stephanie Papalla | Researcher, Cyprus University of Technology

Every picture tells a story: Practicing visual analysis & storytelling

Kristina Juraitė | Professor, Vytautas Magnus University

Media discourses about climate change and global warming

Jan Borm | Professor, University of Versailles

Saint-Quentin-en-Yvelines

Presentation:

Carmen Santamaría García | Professor, University of Alcalá

12.00 - 13.00 CET

LUNCH BREAK

WORKSHOPS IN
VIENNA
WORKSHOP
ONLINE

13.00 - 14.30 CET

SCIENCE & MEDIA REVISITED: THE CASE OF COVID-19

The COVID-19 Infodemic: A (science) communication challenge

Fabiana Zollo | Assistant professor, Ca'Foscari University of Venice

The media and COVID-19: Are we all science writers now?

Katharina Kropshofer | Science journalist, Austrian newspaper Falter

Moderation: Andreas Veglis | Professor, Aristotle University of Thessaloniki

14.30 - 15.00 CET

COFFEE BREAK

15.00 - 16.30 CET

RESHAPING POLICIES TO FIGHT MIS/DISINFORMATION

A PANEL DISCUSSION

Julia Haas | Assistant project officer, OSCE Office of the Representative
on Freedom of the Media

Ioanna Kostarella | Assistant professor, Aristotle University of Thessaloniki

Katharina Kropshofer | Science journalist, Austrian newspaper Falter

Fabiana Zollo | Assistant professor, Ca'Foscari University of Venice

Moderation: Debora Lucque | Communication officer, EUF

Location Vienna: Veranstaltungszentrum C3, Sensengasse 3

Online: Link will be sent prior to the event